

Contatti

www.linkedin.com/in/katiasagrafena (LinkedIn)
www.etrya.it (Company)
www.facebook.com/etrya (Company)
www.blabel.com (Company)

Competenze principali

Strategic Planning
Situational Leadership
Social Media

Languages

Italiano (Native or Bilingual)
Inglese (Professional Working)
Spagnolo (Professional Working)

Honors-Awards

FIDAPA - Donne ad alta quota
Great Place to Work 2016 - Premio speciale Welfare
Great Place to Work 2016
Great Place to Work 2015
Premio innovazione Andrea Pininfarina 2014

Katia Sagrafena

Co-fondatore gruppo Vetrya S.p.A.(VTY.MI)
Orvieto, Umbria, Italia

Riepilogo

Katia Sagrafena is the co-founder of vetrya(VTY.MI), an international group leader listed on the Stock Exchange with companies in Asia, USA, Brasil and Spain.

Vetrya develops digital services and solutions and works in the digital, media, mobile, advertising, entertainment, telco, online advertising, internet and television industry, making technological innovation its major strength.

Vetrya is the most innovative company according to the Great Place to Work for Innovation in 2018 in Italy and is one of the best places to work in Italy for women and millennials.

Today, Katia is General and Human Resources Director of the company.

In 2017, with her husband Luca Tomassini, she created a foundation called "Fondazione Luca e Katia Tomassini" in order to inspire and to introduce young people to the digital world.

Vetrya and the Fondazione Luca e Katia Tomassini have their headquarters at the vetrya corporate campus, which opened in 2014. An extraordinary company in digital culture and company welfare was thus founded.

Katia has also been awarded for her dedication to gender equality many times, for example the Premio Marisa Bellisario and the Women Value Company Award.

Katia was recognized as one of the Inspiring Fifty, the fifty most inspiring women in Italian Technology.

Esperienza

Fondazione Luca e Katia Tomassini
Co-fondatore
novembre 2017 - Present
Orvieto

Vetrya

Co-founder - Direttore generale

agosto 2010 - Present

Imprenditrice, co-founder di Vetrya S.p.A. (VTY.MI), Direttore Generale e consigliere di amministrazione.

Responsabile del personale, Social marketing, comunicazione, qualità e supervisione dei processi aziendali

Aglai Holding

Consigliere di amministrazione

aprile 2017 - Present

Orvieto

Consigliere di amministrazione di Aglai Holding, società di controllo del gruppo vetrya (VTY.MI)

Vetrya corporation inc

Co-Founder

giugno 2014 - Present

San Josè (CA), Silicon Valley - Stati Uniti

Vetrya Corporation Inc. is an American company, located in Silicon Valley, USA (CA). Develops applications, services and solutions for next-generation mobile messaging, mobile entertainment, mobile commerce, digital advertising and mobile broadband.

Xaltia SpA

Direttore valorizzazione risorse umane

gennaio 2005 - dicembre 2009 (5 anni)

Orvieto

Electronic Data Systems

Program Manager

settembre 2001 - dicembre 2004 (3 anni 4 mesi)

Siemens

Technical Account Manager

gennaio 1997 - settembre 2001 (4 anni 9 mesi)

Sistemi Informativi

Capo progetto

aprile 1988 - dicembre 1996 (8 anni 9 mesi)